

ONE IMAGE MILLIONS OF POSSIBILITIES

Dynamic Imaging

One master image, infinite variations on demand

Asset Management

All of your organisation's images in one place

Catalogues

Turn your printed catalogues into online experiences

Detail Spin+Zoom

Engage and enlighten with close-ups and multiple views

Web to Print

Generate automatic print-ready files from your image collection

Galleries

Organise and display images with dynamic viewing options

Join the revolution

Centralised, intelligent and powerfully simple, maxoom will transform the way you create, store and deliver your digital assets.

Dramatically reduce image production costs. Slash the time spent creating variations. Share digital assets securely at the touch of a button. Control it all from one centralised hub.

Learn more about what maxoom can do for you.



8 reasons to choose maxoom

- 1 Save on production costs and time** by dynamically generating multiple image variations - all from one master
- 2 Increase sales and conversions** with a richer online experience for your customers
- 3 Create a new sales channel** by converting your existing print assets into interactive online catalogues
- 4 Reduce your content and distribution costs** by storing and managing your digital assets in one central hub
- 5 Update images across your entire website** at the touch of a button
- 6 Allow third party users** to search, browse, edit and download your digital assets within secure parameters
- 7 Dynamically output print ready files** in a range of specialist print formats
- 8 Create a new revenue stream** by becoming a maxoom host for your own clients

Digital Asset Management

Get your act together

Account Managers spending hours looking for images; Art Directors juggling multiple formats and sizes; Managers wondering why productivity and profits are flat... Isn't it time you got your act together?

Don't waste time searching for files that are scattered all over your organisation, when maxoom gives you access to everything from one central hub. Search your library, upload images, generate new formats, preview and distribute... on-demand in minutes.



One image, endless possibilities

With advanced dynamic imaging capabilities, maxoom can instantly create any image variation from one high-resolution master image, including size, crop, format and quality. So there's no need to clog your system with hundreds of different file versions, sizes and formats

Flexible formats

maxoom has the ability to securely store and manage over 500 formats, including images, videos, PDF, Photoshop, Illustrator, Postscript, fonts, colour profiles, Flash, SVG, InDesign, Microsoft Office and much more. Plus, with intelligent search built-in, you can find any digital asset you need fast.

Command & control

maxoom's digital dashboard allows you to manage all your digital assets from anywhere. You have total control over folder and file permissions, secure user access, image preset definition, job stats and communication between users. So you can track exactly who's doing what.

